



Vision, Mission & Strategy Statement for Well Services, Coil Services, PNS & Slickline

Core Values

- Flexibility : Regardless the complexity of the situation, we have the solution
- Relationship : Due to our open-minded and trustworthy approach regarding all stakeholders we are the linking pin for our customers
- Sustainability : Quality services form the basis of business continuity
- Cooperation : With teamwork everything can be achieved
- Technology : Innovation and improvement lead to continuous state-of-the-art technology

Vision

We aim to be BEST IN CLASS in the oil and gas service industry.

Mission

We understand our customers' business as well as their needs and therefore have the ability to serve them with dedication together with our knowledge and innovative approach.

Through teamwork along with commitment we deliver quality services and achieve customer satisfaction.

Our goal is to realize steady and profitable growth worldwide utilizing our state-of-the-art technology and relying on our highly skilled people.

We create a safe and happy working place for ourselves and our stakeholders.

We care for the environment and we are an active member of the communities that we work and live in.

Strategy

- Partnership : Retain customers in Continental Europe, penetrate existing market with existing technology, bring new technology to existing customers in existing market and develop better relationships with strategic suppliers
- Continuity : Strive for operational excellence and stick to the plan
- Development : Bring competence & knowledge to a higher level; integrate the ERP system and apply environmental sustainable innovations as well as new technologies
- Value : Realize growth of the company value, cost control and synergy effects within the group

The management of Well Services BV hereby declares the general company vision, mission and strategy statement as guidelines for our business activities.

Emmen, January 2015

G. Prins
CEO, Well Services B.V

M. Dufrasnes
General Manager WSG Emmen